

sana iqbal ahmed

telephone

281 788-8804

e-mail

sanaahmed148@gmail.com

portfolio

sana-ahmed.com

Experience

Brand Design Consultant, Feb 2020–present
Muhsen / Chicago, IL

Developing new brand strategy, establishing guidelines, and redesign of conference materials and Muhsen's website adhering to user experience and accessibility standards

Visual Designer + Brand Consultant, May 2016–present
HealthQuest Infusion & Specialty / Sugar Land, TX

Developing branding system and designing brand applications, marketing materials and patient education resources

Visual Communication Associate, Feb 2011–May 2015
The Kineo Group / Chicago, IL

Assisting in design and research for branding solutions and identity systems across large range of organizations

Design Intern, Jun 2007–Oct 2009

Morningstar Inc. / Chicago, Illinois

Marketing campaigns for products, company reports, monthly inserts, flash animations, digital design

Design Editor, Dec 2006–Dec 2007

Al-Bayan Newsletter / University of Illinois at Chicago
Publication layout and design

Freelance Designer, Aug 2005–present

Jewels by Misha / Chicago, IL — Identity and brand assets

ESL Classroom / Joliet, IL — ESL learning tools

Brogram / Troy, MI — Identity and group T-shirt design

Glimpse / Willowbrook, IL — Brand Identity + website layout

Abbas Athletics / Toronto, Canada — Event marketing

Skills

Adobe Creative Suite; Microsoft Word & PowerPoint;
Basic understanding of CSS/html; Working knowledge
of Adobe After Effects and Adobe Premiere

Recognitions

Graphis Design Annual: Annual Report, 2014

Golden Key International Honour Society, 2006–2009

Design chosen for installation at College of DuPage, 2004

Education

Bachelor of Fine Arts in Graphic Design

University of Illinois at Chicago

Graduation: May 2009

College of DuPage

Coursework in the Advertising, Design,
and Illustration Program, Mar 2003–Jun 2005

Languages

Fluent in English, Urdu; Familiar with Arabic, Hindi, Spanish

Interests

Color, illustration, information graphics, reading, research,
usability, way finding and signage, writing